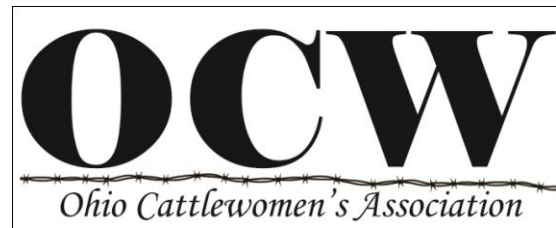


The Royal Alliance

Ohio Beef Queen Contest

Sponsor Proposal

March 2011



The Ohio Cattlemen's Association is a non-profit organization that is currently sponsoring the Ohio Beef Queen program. This program not only supports the current Ohio Beef Queen as she travels across the state of Ohio to promote the beef industry, but also guides current county beef queens through their reign as they represent their county's beef industry.

Due to increased expenses the Ohio Cattlemen's Association would like to give the opportunity to others in assisting Ohio's agriculture industry youth grow into "advocates." In order to grow the OCW queen program we are now seeking sponsors to help with current expenses, so that we can afford to offer more opportunities to our youth.

We're accepting monetary donations; whether they are specified for a particular item (as seen below) or funds to cover general expenses. The donation breakdowns are seen below and you'll be recognized throughout the year at our various events. All sponsors, monetary or specified donations will be listed within the bronze, silver, gold and platinum categories at the spring and fall training seminars and the OCW banquet and program.

Sponsorship Break Downs

Bronze \$50.00 to \$99.99

Silver \$100.00 to \$299.99

Gold \$300.00 to \$499.99

Platinum \$500.00 and above

Specific Item Donations

2012 Ohio Beef Queen Platter and 1 dozen roses-\$150.00

- Company name and logo will be placed on platter, announced at the crowning of the Ohio Beef Queen and business card ad will be placed in OCW banquet program.

2012 1st and 2nd Runner-Up Platters and 2 mixed flower bouquets-\$150.00

- Company name and logo will be placed on platter, announced at the crowning of the Ohio Beef Queen and business card ad will be placed in OCW banquet program.

2012 Miss Congeniality Gift-\$50.00

- Company name and logo will be placed on miss congeniality gift, announced at the award presentation of miss congeniality and business card ad will be placed in OCW banquet program.

2012 Queen 'Emergency Kit' Bag (luggage and necessity items)-\$100.00

- This bag is very important to the Ohio Beef Queen as it serves as a place to carry her sash, crown, cosmetics, planner, business cards and other various items that she'll use throughout her travels. Company name and logo will be stitched on a small luggage piece, announced at the crowning of the Ohio Beef Queen and business card ad will be placed in OCW banquet program.

Banquet Program Sponsors (4)-\$50.00

- Receive a full page ad in the OCW banquet program and business announced during the Ohio Beef Queen contest.

2012 Ohio Beef Queen Apparel Sponsor (4 shirts)-\$125.00

- Sponsor the Ohio Beef Queen's apparel. The queen receives two polo shirts and two long sleeved button-up shirts with the "Beef, Its What's for Dinner" logo. Company name/logo will be stitched on a sleeve of each shirt.

Spring Queen Training Seminar Sponsor - \$200.00

- Company name and logo will be placed on all print materials for the spring county beef queen training seminar. A representative from the company is welcome to attend the seminar and give a presentation.

Summer Queen Training Seminar Sponsor-\$200.00

- Company name and logo will be placed on all print materials for the fall county beef queen training seminar. A representative from the company is welcome to attend the seminar and give a presentation.

Fall Queen Training Seminar Sponsor-\$200.00

- Company name and logo will be placed on all print materials for the fall county beef queen training seminar. A representative from the company is welcome to attend the seminar and give a presentation.

2012 Ohio Beef Queen Scholarship-\$500.00

- Donate money for a scholarship for the reigning Ohio Beef Queen. The scholarship money will be awarded to the queen after the completion of her reign. Company name and logo will be placed on all spring and fall print materials and receive a full page ad in the OCW banquet program. A representative from the company is welcome to attend the spring and/or fall seminar to give a presentation to those in attendance.

Specific item donations will be issued on a first come, first serve basis. If you request a specific item that has already been taken you will be notified and will be given the option to donate towards another item. Bids for the following year (2012) will open on February 1, 2011 and close on November 1, 2011.

If you have any questions or concerns please contact a queen coordinator. We would enjoy discussing this opportunity with you! Thank you for your time and commitment to Ohio's beef industry youth!

Emily Brinkman
C: 419.967.0141
emily.brinkman@okstate.edu

Michelle Downerd
C: 740.816.0823
downerd.3@osu.edu

Sincerely,
Emily Brinkman and Michelle Downerd
Ohio Beef Queen Co-Coordinator

Please make checks to: Ohio Cattlewomen's Association
Memo: Queen Donation
Mail to: Michelle Downerd 994 Newmans Cardington Rd Prospect, OH 43342
Also, be sure to send your contact information and specify what your donation is for.